

MISSION STATEMENT, GOALS, and OBJECTIVES
Cultural Preservation Committee
Hawaiian Paradise Park Owners Association (HPPOA)

Mission Statement

Our kuleana is to honor Hawaiian culture by assisting to mālama cultural-historical resources within the ahupua`a of Waikahekahe (Nui & Iki) and Kea`au* and through community education about the history and culture of this area for the benefit of present and future generations.

Goals and Objectives

1. To advise and assist the HPPOA Board in acting upon the recommendations identified in the "Archaeological Reconnaissance Survey of 31 Acres" (submitted by ASM Affiliates and dated September 2024) in order to honor, protect, preserve, and conserve this significant cultural and historical heritage site.
2. To advise and assist the HPPOA Board in honoring, protecting, preserving, and conserving cultural and historical resources under the purview of HPPOA.
3. To advise and assist any group tasked with stewarding cultural and historical resources under the purview of HPPOA.
4. To promote education about Hawaiian history and culture in Hawaiian Paradise Park by working with the HPPOA Board and other groups and individuals.

Translation Notes:

The following are brief translations of Hawaiian words.** They should not necessarily be considered complete, even within the context of their usage in this document.

Ahupua`a: Land division usually extending from the uplands to the sea

Kuleana: responsibility, right, privilege, concern

Mālama: to take care of, tend, attend, care for, preserve, protect, save, maintain

* This applies to the boundaries of Hawaiian Paradise Park (HPP) within the ahupua`a.

**Translations from *Hawaiian Dictionary* by Pukui, Mary Kawena and Elbert, Samuel H.,

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Proposal for Newsletter Name Change

Submitted by: Cultural Preservation Committee, HPPOA

Date: June 14, 2025

To: Board of Directors, Hawaiian Paradise Park Owners Association (HPPOA)

Subject: Recommendation to Rename the HPPOA Newsletter from *The Conch* to *Ka Nū Hou*

The Cultural Preservation Committee respectfully submits this proposal for your consideration: We propose that the official newsletter of the Hawaiian Paradise Park Owners Association (HPPOA), currently titled *The Conch*, be renamed *Ka Nū Hou*. This recommendation is based on cultural, linguistic, and community-based considerations, as outlined below.

1. Recognition of Hawai‘i’s Official Languages

Hawai‘i recognizes two official languages: English and Hawaiian (‘Ōlelo Hawai‘i). In honoring this distinctive status, it is both appropriate and respectful to incorporate Hawaiian language into our official communications where feasible.

Renaming the newsletter to *Ka Nū Hou* would reflect this recognition, acknowledge the cultural and historical significance of ‘Ōlelo Hawai‘i, and contribute to ongoing efforts to revitalize and normalize its use in everyday contexts.

2. Use of Appropriate and Meaningful Terminology

Ka Nū Hou translates to “the news,” “recent news,” or “tidings.” This phrase is both accurate and fitting for a newsletter that serves as a primary means of communicating important updates, announcements, and events to the HPPOA community.

By selecting a name that clearly conveys the purpose of the publication while honoring the Hawaiian language, we foster deeper cultural awareness and enhance our community identity.

3. Cultural Appropriateness and Distinctiveness

While the conch shell (*pū*) holds traditional significance in Hawaiian culture—as a ceremonial instrument or signaling device—the name *The Conch* is more widely associated with the State of Florida, where it serves as a prominent regional symbol.

Transitioning to a name grounded in ‘Ōlelo Hawai‘i and reflective of local culture better aligns with the values and geographic identity of our community. It also demonstrates our commitment to cultural sensitivity and regional authenticity.

Conclusion and Recommendation

Adopting the name *Ka Nū Hou* for the HPPOA newsletter represents a meaningful step in honoring Hawaiian culture, supporting language revitalization, and affirming the unique identity of our community in Hawai‘i.

We respectfully request that the HPPOA Board of Directors approve this recommendation and implement the proposed name change for all future editions of the newsletter.

Mahalo for your time and thoughtful consideration.